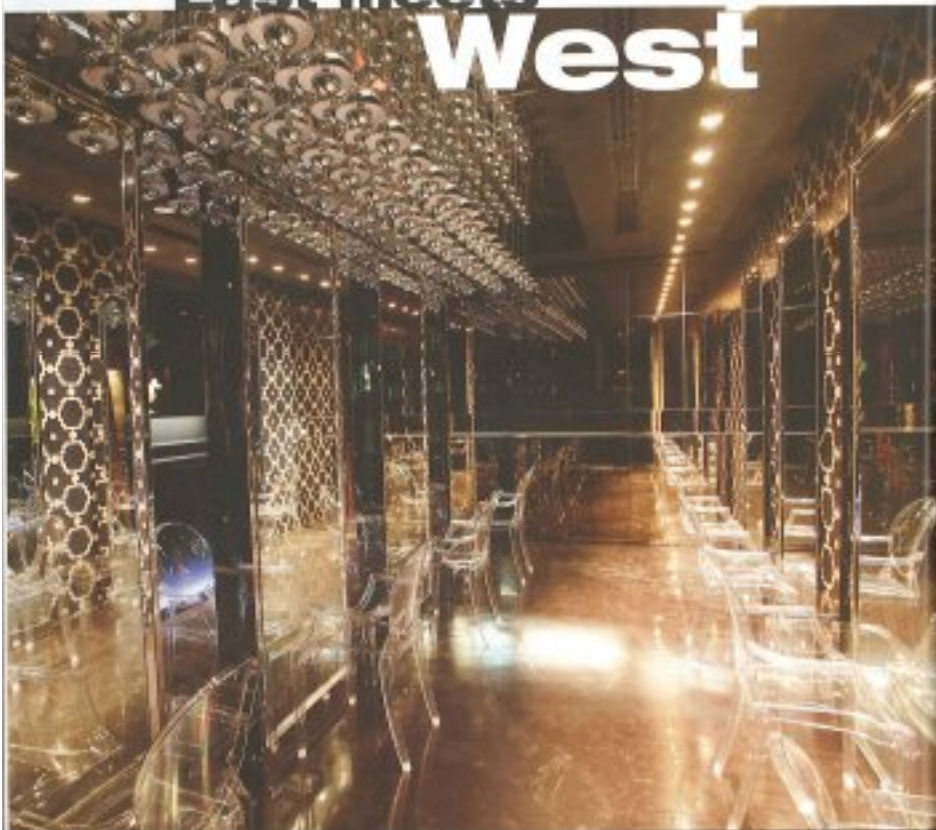


## East meets West



Located in Sydney's CBD, Kippo's flagship salon has a brand new look - an exemplary example of East meets West, the salon exudes modern luxury with more than a nod to the past.

**KIPPO**  
Shop 1, 207 Pitt St, Sydney, NSW 2000  
Tel: (02) 9251 1818, www.kippo.com.au



**W**ith an almost gothic feel, Kippo's moody interior oozes dark sophistication - slick black and high-gloss, reflective finishes are offset by pendant lights and a veritable army of Philippe Starck Louis Ghost Chairs. A feature wall of mosaic tiles mimic Asian-inspired patterns of the past reinterpreted in a luxurious and modern way while the shopfront is dominated by two mammoth terracotta statues imported from Beijing. The salon also features VIP rooms that echo the traditional Emperor's chamber in China with a gold mosaic wall and red Bisazza stone flooring - Philippe Starck's famous Fiam Coadre mirror is also a feature. A Joico salon - and winner of Joico's Innovation competition in 2009 - Kippo offer the full range of Joico K-PAK colour, hair care and styling products to their large and growing clientele. Famous for its thermal reconditioning system, Kippo introduced the revolutionary technique into the Australian market nearly a decade ago and has had several 'before and afters' published in magazines such as Marie Claire, CLEO and New Woman. 2009 saw Kippo introduce a new Keratin smoothing system



into its salons - one of the first in Sydney's CBD to offer the technology. Eliminating frizz and relaxing curls, the revolutionary technology leaves hair softer, healthier and more manageable.



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